



Lions Club International Multiple District "A" and CNIB Partnership

Stewardship Report
March 2010

Lions Club International Multiple District “A”: Report

CNIB would like to thank Lions Club International Multiple District “A” for its most generous and long standing support of key CNIB programs and services.

It’s been 85 years since Helen Keller appealed to the Lions to become Knights of the Blind; CNIB is grateful for the support received from Lions since.

The support from Lions Club International Multiple District “A” has been directed to the following program areas:

1. Lions Low Vision Clinics
2. CNIB Lake Joseph Centre

The Lions also have the option to support emerging priorities or services that they feel would benefit residents in their communities (Eye Van, Deafblind services, Orientation & Mobility, etc).

Summary of financial support from Lions over the last three years

Year/Area	CNIB Lake Joseph	Lions Low Vision Clinics	Critical services	Total
2008	\$113,846	\$37,090	\$52,246	\$203,182
2009	\$87,033	\$29,575	\$49,950	\$166,558
2010 to date	\$68,984	\$17,425	\$48,700	\$135,109

Lions MD “A” support Lions Low Vision Clinics

Lions Low Vision Clinics are held in 38 communities across the province. These clinics offer the opportunity for anyone affected by vision loss to receive information about CNIB, vision loss and to try out various consumer products. CNIB specialists from Low Vision Services, Independent Living Skills, and Orientation and Mobility programs are on hand at these clinics to respond to client concerns. These play a huge role in reducing wait times and facilitating faster access to vision care, for many communities where CNIB does not have an office in.

Lions volunteers assisted with:

- Greeting clients and signing them in the clinic day log book.
- Demonstrating devices such as magnifiers, CCTV, etc.
- Helping onsite staff with documentation and clinic logistics.

Thank you Lions for supporting Lions Low Vision Clinics!



“...I can’t tell you what it meant to me to have someone from CNIB put a hand on my hand and say ‘Its going to be okay. You’re going to be okay.’”

- Betty Ann Baker, ON
Client

Lions Club International Multiple District “A”: Report

Lions MD “A” Supports CNIB Lake Joseph Centre



The CNIB Lake Joseph Centre, also known as Lake Joe, started as a summer camp facility that provided a fun outdoor experience and social outlet for people who were blind or partially sighted. Before finding its permanent site in the beautiful Muskokas, the camp was a rented site in Ancaster, Ontario for three weeks of the summer. This lasted from 1956-1959.

In 1960, after three years of the initial summer camp, Lake Joe outgrew its rented site. That year CNIB, with generous support of the Lions MD “A” purchased a small piece of paradise in Muskoka.



In 1961 CNIB Lake Joseph Centre opened its doors for the first summer of operation on our new site in Muskoka.

In 2002, Lake Joe closed its doors for a season and began renovations of the entire camp. A \$6 million “Restoring the Spirit” Capital Campaign provided much needed funds for renovations and reconstruction.

The Lions pledged **\$1 million** towards the Restoring the Spirit campaign.

Today, Lake Joe welcomes people who are blind or partially sighted or have multiple disabilities and gives them a safe place to play basketball, swim, canoe, water-ski – experiences which are typically out of reach for people who are blind or partially sighted.

Thank you Lions for supporting Lake Joe!



Jessica Bailey
Lake Joe Volunteer

“.....there is something always wonderfully fun to do at camp.”

“At Lake Joe, I met some of my best friends. I also learned many skills I couldn’t have learned elsewhere, such as how to be independent of my parents, swim, canoe, pitch a tent and best of all how to water ski”

- **Roisin Hartnett**, Age 16 years
Lake Joe Camper



Lions Club International Multiple District “A” and CNIB: Partnership



At CNIB we are passionate about making a difference in the lives of those we serve. But without the generous support of the Lions, it would simply not be possible to fulfill our mission. CNIB extends its sincere gratitude and appreciation for the trust and confidence that the Lions Club International Multiple District “A” have displayed by providing this vital support.

Recognition and Stewardship: Lions Club International MD “A” in CNIB President’s Circle

CNIB is proud of its partnership with the Lions, and is pleased to announce that Lions Club International Multiple District “A” is now in the highest level of stewardship and recognition at CNIB—the *CNIB President’s Circle of donors*.

Lions CNIB Management Committee

CNIB is also pleased with signing of the agreement between Lions Club International Multiple District “A” and CNIB in 2009, and the formulation of the Lions CNIB Management Committee comprising of the following office bearers:

Lion Ted Hughes
Lion Dave Voisey
Lion Don McKessock
Paul Ting, Managing Director, Central Zone, CNIB
Mary McPherson, Director of Development, Central Zone, CNIB
Paul Belair, Associate Director, Services & Operations, CNIB

The committee met under the chairmanship of Lion Ted Hughes on Feb 17, 2010 wherein they discussed key issues pertaining to sight conservation, and how collaborative efforts could best benefit Canadians who are blind or partially sighted.

Next meeting of the committee is scheduled for Sep 15, 2010.

Lions Commemorative Pins

CNIB is pleased to announce the launch of two new commemorative programs.



CNIB Lake Joe Pin



CNIB Thanks Lions Pin

The CNIB Lake Joe 2010 program is similar to the Knight of Lake Joe program. A circular about the program follows shortly. The CNIB thanks Lions pins are meant to be given to Lions as a token of thanks at Lions conventions and CNIB events.



Knights of Lake Joe 2010



CNIB is pleased to announce the 2010 Knights of Lake Joe program. The program, in the past years, has received huge support from the Lions enabling smooth conduct of programs at Lake Joseph and gradually acquiring the things on the Lake Joe wish list!

Some Lions had written to us suggesting changes to the design of the lapel pins which we have incorporated; now all lapel pins have two safety tack pins at the back. Thank you for being patient.

CNIB Annual Lions Appreciation BBQ 2010

The annual Lions Appreciation BBQ is scheduled for August 21, 2010. We look forward to meeting our strongest supporters and friends – YOU, at Lake Joe, for a day of fun. Please mark your calendars today- join us on August 21 at Lake Joe.

Thank you Lions for your most generous support!

Together, we make a difference....in people's lives!

CNIB Staff Contacts

CNIB Centre - Sourav Addy, Manager Stewardship, E: Sourav.Addy@cnib.ca
East Region - Gail McGuire, Associate Community Development, E: Gail.McGuire@cnib.ca
West Region - Kris Usher, Director of Development, E: Kris.Usher@cnib.ca
North Region - Tanya Litt, Manager Major Gifts, E: Tanya.Litt@cnib.ca
Lake Joe - Ryan Chin, Manager Client & Community Relations, E: Ryan.Chin@cnib.ca
CNIB Eye Van - Monique Pilkington, Manager Eye Van, E: Monique.Pilkington@cnib.ca

Lions Club International: Support CNIB Services

Lions support CNIB's Programs & Services

CNIB would like to thank Lions Club International for its support of the critical programs and services, and designated gifts to Research.

The support received from Lions, coupled with revenue from other sources enabled the delivery of several vital services in communities.

Summary of such services provided during 2008-09:

Programs & Services	Client Interactions*	Hours
(i) Career & Employment	2,086	11,402
(ii) Counseling	3,872	14,724
(iii) District Library	3,624	4,419
(iv) Orientation & Mobility	6,406	48,854
(v) Independent Living	7,801	54,065
(v) Early Intervention	1,150	27,969
(vi) Vision Rehabilitation	12,814	43,718
(vii) Technology	10,766	34,793
(vii) Deafblind Intervention	304	61,275
(viii) Group Services	1,741	28,969
(ix) Volunteer Services	1,284	75,063
(x) Support Services	17,464	19,950
(xi) Registration & Referral	16,638	19,443
Total Individual Clients served	38,036	444,644

***Client Interactions:** A total of 38,036 individual clients were served under these programs and services, with many clients accessing a specific program or service multiple times as necessitated by his/ her situation.

Thank you Lions for helping people succeed!



“...gave me self confidence, helped me discover my leadership potential and exposed me to cutting-edge technology, which started me on my career path.”

Jennison Asuncion, M.A., IT accessibility consultant



“...CNIB peer groups saved me in both practical and emotional terms. Without them, I don't think I would have had the skills or confidence I do...”

Glenn Coates, CNIB Client
CNIB Peer Group Participant

Lions Club International: Support CNIB Services

CNIB Ontario Medical Mobile Eye Care Unit

The Ontario Medical Mobile Eye Care Unit, also known as the CNIB Eye Van, is a fully-equipped, state-of-the-art medical eye care clinic on wheels.

Each year from March to November, a group of 20 participating ophthalmologists, assisted by two CNIB ophthalmic assistants, carry out vision screening, treat eye conditions and perform minor surgery in remote northern Ontario communities where services are not available.

The unique and innovative Medical Mobile Eye Care Unit is an integral part of the Prevention of Blindness program for both CNIB and the Ontario Medical Association.



CNIB Eye Van, 1972

The first Eye Van was a Winnebago camper van purchased with a grant from the Physicians' Services Incorporated (PSI) Foundation in 1972.



CNIB Eye Van, 1990

A new unit was launched in 1990.



CNIB Eye Van Fire, 1992

A devastating fire during the 1992 season completely destroyed this unit.



CNIB Eye Van, 1992

Through a generous loan of a trailer from the University of Waterloo, School of Optometry, and the support of Lions, individuals and companies, essential medical eye care was provided for the remainder of the 1992 tour.



CNIB Eye Van, 1993

The new Eye Van, the fourth in the history of the program, was launched for the 1993 tour with support from Lions.

During Eye Van capital campaigns in 1989/90 and 1992/93, Lions Clubs were responsible for donating over \$30,000 to ensure a new mobile eye care unit was built for Northern Ontario.

During the campaign to raise funds for the present Eye Van truck (2003-2005), with assistance from Lions the total money raised for the new truck at the community level was almost \$50,000.

Lions provide financial support to the program by funding hotel accommodations for one Eye Van staff (approximately \$9,000 per year) and any advertising expenses. Lions Clubs paid for the initial costs of installing permanent electrical outlets to provide power supply for the Eye Van in each community (approximately \$500-\$800 per club). Eye Van receives unexpected donations from the Lions and/or Lioness Club while we are providing a clinic in their community

The Lions and often Lioness Clubs work to coordinate volunteers, the Eye Van's location and electrical hookup, as well as the advertising and distribution of posters. They also provide assistance in booking appointments for the Eye Van.

Lions are the Eye Van's link to a community's resources, and sometimes foot the bill for the necessary repairs.

Thank you Lions for supporting the CNIB Eye Van!

"I feel lucky that the Eye Van came to our town. I wanted to let you know how lucky and thankful I am for the Eye Van service and its experienced and knowledgeable doctors. I have had a positive result out of this, and hope that the Eye Van will provide such positive experiences to others."

- CNIB Eye Van Client

About CNIB

CNIB provides community based support and a national voice to ensure Canadians who are blind or living with vision loss have the confidence, skills and opportunities to fully participate in life. With the support of 900 employees and 10,000 volunteers working out of more than 50 offices across the country, CNIB serves thousands of Canadians of all ages.

Vision loss facts

- 836,000 Canadians live with blindness or vision loss.
- Every 12 minutes someone in Canada develops significant vision loss.
- Vision loss costs Canadians \$ 15.8 billion every year.
- Half of all adults with vision loss live below the poverty line, reporting gross annual incomes of \$ 20,000 or less.
- The employment rate among working-age people with vision loss is only 32%.
- 75% of vision loss can be prevented or treated.

CNIB facts

- 9 out of 10 people that CNIB assists have some degree of vision.
- Each month 37,000 people receive vision support from CNIB.
- Each year, more than one million Canadian contact CNIB for support, advice and information.
- Each year CNIB provides 446,000 hours of services to Canadians in their communities.
- In the last two years, the number of people using CNIB's online library service has increased by 42%.

For more information, call is toll free at 1-800-563-2642 or visit cnib.ca
